

NATIONAL VOLUNTEERING WEEK

JANUARY 2022
9th Edition

Report



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Overview

CII holds a National Volunteering Week (NVW) through the India@75 Foundation. It draws enthusiastic participation from corporates, NGOs, institutions and individuals. NVW has been an annual feature since 2014. About 20 million people have volunteered more than 2.5 million hours over this period.

The theme for the National Volunteering Week 2022 was '*Volunteering for a New India*' in synch with the government's Azadi Ka Amrit Mahotsav celebrations. This year, NVW was flagged off with the *National Summit on Youth Volunteerism in India*. This was held in collaboration with the Ministry of Culture, GoI, on the 18th of January to mark the last day of the National Youth Week and the first day of the National Volunteering Week (NVW) 2022.

It was well-attended by all stakeholder groups. Institutionalizing volunteerism in India and leveraging the youth to meet our national goals was one of the key conversations at the convening, as was the importance of participative and collaborative volunteering.

This event was curated at three levels-Centre and Regional and International. There were a total of nine sessions including three general, two state-specific sessions and two international sessions. At the state level, Telangana Volunteering Summit & Delhi Volunteering Summit were held. They highlighted the key challenges and solutions at the local level and how, volunteers have been contributing towards the helping address the same.

CII has also helped set up the National Volunteering Grid (www.nvgindia.org), an online platform that brings together individuals, organizations, communities and corporates to collaborate on issues of common interest. Pro-bono volunteering opportunities, many of them with a shelf life longer than the National Volunteering Week, are a regular on the NVG opportunities list.

Corporates and NGOs created and posted opportunities specially for the National Volunteering Week. The intent was to give volunteers an opportunity to engage with important areas of such as health, environment, education and relief.



Thoughts from Leaders



Dr Naushad Forbes, Past President, CII, Co-Chairman, Forbes Marshall & Chairman, India@75 Foundation

“Passion and core competencies of our youth must be harnessed and channelized by providing them volunteering opportunities to directly contribute to the nation’s growth. Creating corps of ‘India Development Fellows’ could be a viable solution to tap the talent and align it with national priorities; infusion of new ideas and disruptive approach will surely rejuvenate and provide much needed impetus to the development sector.”



Chandrajit Banerjee, Director General, CII

“At CII, we hold a National Volunteering Week through our India@75 Foundation. It draws enthusiastic participation from corporates, NGOs, institutions and individuals. This strengthens my belief that India has many willing hands; they just need to know how to reach the deck.”



Rajan Navani, Chairman, CII Council on India@75, Vice Chairman & MD, JetLine Group of Companies, Founder & CEO – JetSynthesys

“We need to raise this social practice to a level where it can become an effective tool for nation building. To do this, we must raise the conversation from individual to institutionalized volunteering.”



Bhairavi Jani, Co-Chair CII Council on India@75, Chairperson & Founder - IEF Entrepreneurship Foundation, Executive Director - SCA Group

“We do our youth a disservice when we do not give them the opportunity to participate in the development process. They must be encouraged to both vote and volunteer.”



DNV Kumara Guru, Director External Relations, Indian School of Business, Past National Chair, Yi

“It’s okay to fail. This whole concept of resilience wouldn’t even come if there was no failure; if everybody is always succeeding then I don’t think we would ever use the word resilient.”



Smita Agarwal, Director & CFO, PTC Industries; National Chairperson, Yi

“As a country, India has a very strong demographic dividend; this will form a large part of the workforce and the people who will mobilize the future of our nation.”

The journey thus far

Since 2014, India@75 has been organizing a National Volunteering Week (NVW) from 18 to 24 January, every year. The intent has been to mainstream volunteering in India by illustrating the power of collaboration between groups that share the same social interest.

Every year during NVW, corporates and NGOs open up their projects for volunteer engagement. Individuals, institutions, corporates and the civil society collaborate in pursuance of common social goals and builds a very strong case for participative development. Over the years, NVWs have resulted in 20 million people volunteering more than 2.5 million hours.

The 9th edition of National Volunteering Week in January, 2022, saw participation from 12,839 volunteers who clocked in 1,70,477 volunteering hours and reached 11.5 million plus beneficiaries in India.

NVW has also helped catalyze the creation of the National Volunteering Grid (NVG), an online collaboration platform.



India@75 has created this platform to connect NGOs, corporates and the volunteering communities with each other. This portal is especially useful during NVW because it serves as the space where volunteers go looking for meaningful opportunities and contribute to the Week.

National Volunteering Week 2022



Highlights of the week





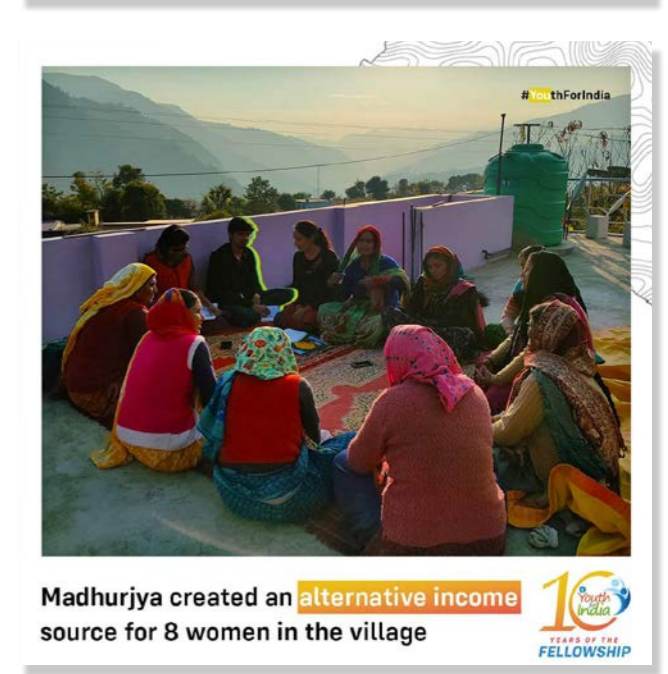
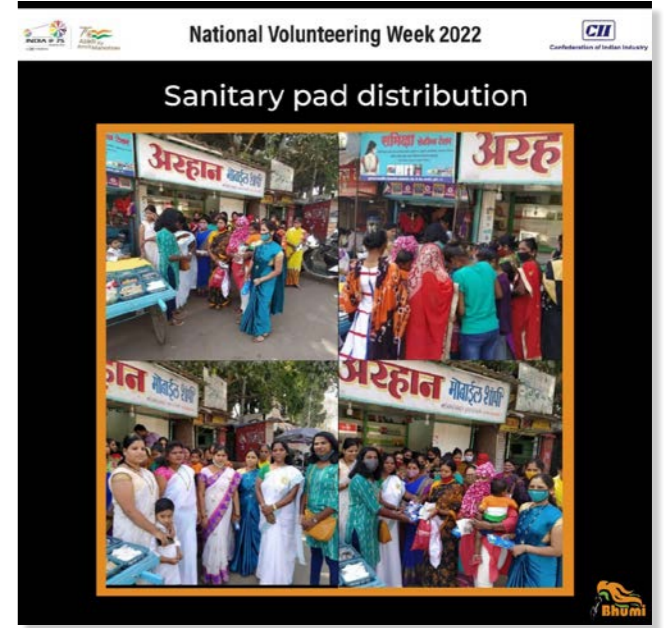
Launched the Honey brand called "Neviram" & "Maduram" for its marketing



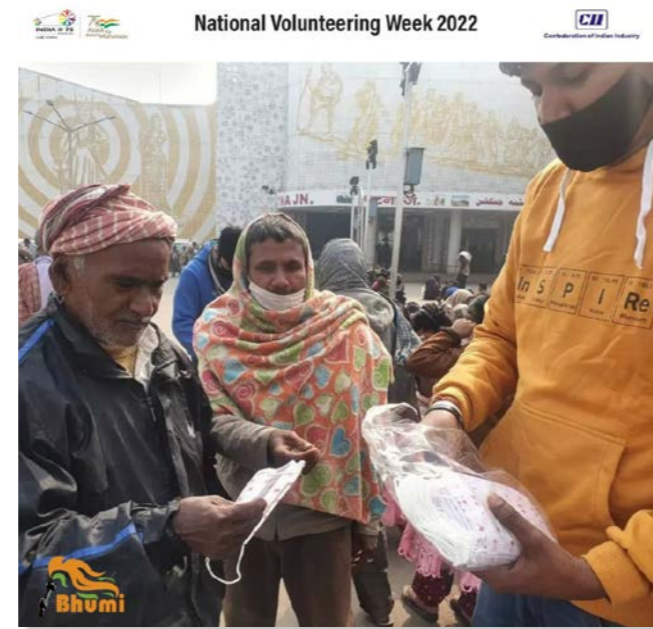
Introduced the latest tech for honey harvesting to the Jawadhu community.



Plantation drives in the community park by NACDAOR Volunteer



Developed a sustainable tourism model with the women as homestay hosts

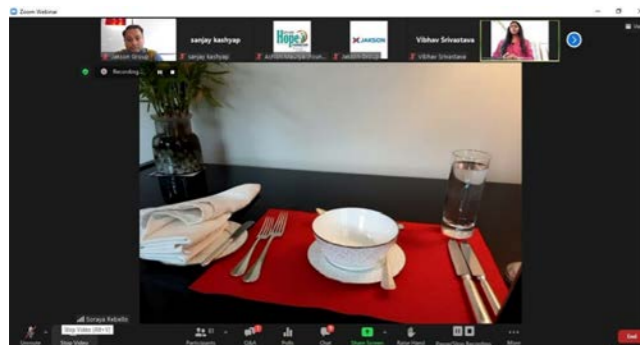


Corporate participation

Jakson Group: Jakson group contributed to the spirit of National Cleanliness Day with multiple cleanliness and plantation drives to inspire and spread awareness. And also organised a 5-day, skills-for-life, training sessions for almost 4000 kids.



▲ National Cleanliness Day



▲ Skills for Life Training Sessions

Mahindra Group: In the month of January 2022, the Mahindra Group celebrated the National Volunteering Week and the Road Safety Month as a part of its volunteering initiatives Employee Social Options (ESOPs). Over 400 Employee Volunteers from across the Group dedicated 2963 hours towards multiple volunteering initiatives across the country. The volunteers were involved in multiple activities which ranged from extending COVID relief support, organizing free medical check-up camps, skilling classes for women and girls, awareness building rallies on road safety and distributing first aid among other. Through these initiatives, the volunteers reached out to over 21,000 beneficiaries.



SBI Foundation: SBI Foundation organised activities related to education, health, food security, environmental protection, technology orientation, women's empowerment, water, social entrepreneurship and alternate energy with the help of 80 volunteers who invested 1200 plus volunteering hours in 42 locations.



Developed a sustainable tourism model with the women as homestay hosts



Cognizant: 2,242 employees volunteered for programs like Passion—Community and People Engagement, Environment—Conservation and Awareness, Digital Empowerment—Digital Capacity Building for Non Profits, Education—Digital Enabler: K-12 and Educators and Skilling—Future Accelerator, Youth and Adults. They reached 13,218 beneficiaries.

TCS: TCS believes in the group legacy of 'giving back' and being the change that we all wish to see in the world. There was a strong participation by 2282 volunteers who clocked-in 27,262 volunteering hours and reached 6,000 plus beneficiaries directly.

CGI: CGI supported 'mentoring children' in the right direction towards success and growth. 450 volunteers contributed 2,000 volunteering hours and reached 1,200 plus direct beneficiaries.

National Volunteering Week 2022 statistics

Animal Welfare 180 Volunteers 591 Volunteering hours	Skill Development 40 Volunteers 1,348 Volunteering hours
Child Development 798 Volunteers 7,514 Volunteering hours	Social Inclusion 10 Volunteers 30 Volunteering hours
Climate Action 1,162 Volunteers 16,062 Volunteering hours	Sustainable Cities and Communities Development 520 Volunteers 580 Volunteering hours
Covid Awareness 101 Volunteers 245 Volunteering hours	Women Empowerment 430 Volunteers 445 Volunteering hours
Health and Hygiene 141 Volunteers 321 Volunteering hours	Poverty/Rural Alleviation 45 Volunteers 193 Volunteering hours
Road Safety 16 Volunteers 48 Volunteering hours	

Social media dashboard

Facebook

Audience Summary

TOTAL PAGE LIKES: **70.8k**

NEW LIKES: **36** (Avg. per day: 2)

LIKES LOST: **62** (Avg. per day: 3)

ORGANIC VS PAID LIKES: 100% Organic, 0% Paid

Post & Engagement Summary

TOTAL POSTS: **9** (↑ 800%) (Avg. per day: <1)

TOP POST: directly via Facebook (25 Jan 2022 10:04 PM)

ENGAGEMENT BY POST TYPE: 11 Engagement

TOTAL ENGAGEMENT: **11** (↑ 1000%) (Avg. per day: <1)

TYPE	ENGAGEMENT	%
Image	9	81.82%
Video	2	18.18%
Text	0	0%
Link	0	0%

Performance Summary

PAGE PROFILE VIEWS: **127** (Avg. per day: 6)

TOP EXTERNAL REFERRER: http://www.google.com/ (33 views, 91.67%)

PAGE CLICKS: **30** (Avg. per day: 1)

POSITIVE VS NEGATIVE FEEDBACK: 98.48% Positive, 1.52% Negative

Impression Summary

PAGE IMPRESSIONS: **7k** (Avg. per day: 355)

PAGE REACH: **5k** (Avg. per day: 234)

ORGANIC VS PAID REACH: 100% Organic, 0% Paid

TOP COUNTRY: India (4k, 82.08%)

Twitter

Audience Summary

TOTAL FOLLOWERS: **1.9k**

NEW FOLLOWERS: **0** (↑ 0%) (Avg. per day: 0)

Tweets & Engagement Summary

TOTAL TWEETS: **54** (↑ 5300%) (Avg. per day: 3)

TOP TWEET: via Twitter Web App (18 Jan 2022 11:51 AM)

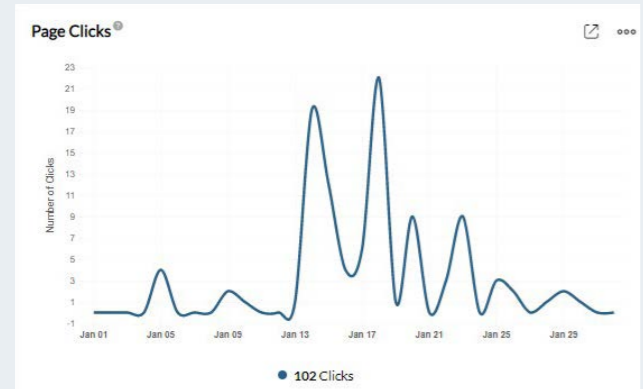
ENGAGEMENT BY TWEET TYPE: 135 Engagement

TOTAL ENGAGEMENT: **135** (↑ 3275%) (Avg. per day: 6)

TYPE	ENGAGEMENT	%
Text	96	71.11%
Image	36	26.67%
Link	2	1.48%
Video	1	0.74%
Gif	0	0%
Poll	0	0%

Your Tweets earned 15.3K impressions over this 14 day period

LinkedIn



Social media highlights



Blogs

A National Volunteering Day for Nation Building

Chandrajit Banerjee, *Director General, CII*

UN has set aside December 5 as International Volunteering Day. Similarly, India should have its own Volunteering Day or even better 'A Week', similar to the 'National Youth Week' that follows National Youth Day on 12 January.

Today, it is the market that drives societies around the world. Dedicating a day to a particular issue encourages businesses to join public conversation around it, by giving them an opportunity to build their brand in the societal space. We have witnessed the visibility, acceptance and popularity of Yoga grow manifolds, once 21 June was declared as the international Yoga Day.

The important thing to note is that in the age of social media, most brands walk the talk. If an organization speaks publicly of water conservation, it usually does so by highlighting initiatives that showcase the benefits of its interventions. Today, it is a business imperative for brands to engage constructively with social issues and they have the reach and the resource to institutionalize change.

Volunteering is about rolling up one's sleeves and unconditionally offering one's skill and time to bring about a desired change. It would take several volunteers a lifetime to make a significant dent in many of the areas that need passionate interventions, and a day dedicated to volunteering can indeed help in bringing in the required effort together.

A National Volunteering Day is not about asking people to step in for just a day. It is also about asking for a day of mutual stock-taking, learning and accountability. More importantly, it will be a day, or a week set aside for convergence of stakeholders to deliberate on accelerating the process of mainstreaming and institutionalizing volunteerism, which probably is the best way to scale up.

Volunteering is not extraneous to the Indian way of living. Shramdaan, or voluntarily offering oneself for service to a cause, is a part of Indian culture. But culture is dynamic; consequently, so is social behaviour. Hence, in current times, we may speak of an inherent culture of volunteerism, but our actions would not perhaps bear that out. Building an environment conducive to volunteering will be essential to reignite this practice.

To do so, we need to position volunteering in a manner that is more relevant and contextual to modern India, by adopting contemporary international best practices for measurement metrics in terms of monetization and social impact of volunteering activities. A volunteering week, especially, would help to market the philosophy and build the ecosystem around it, so that both the volunteer and the cause can gain from the engagement.

There is need to create a national level technology driven backbone infrastructure to facilitate engagement of stakeholders and aggregate national efforts like many developed countries, which even represent the monetized value as a percentage of their GDP. Further, volunteerism can be incentivized and made objective in various formats like credit system, incentives like free public transport or discount on electricity bills etc.

There is need to look at volunteerism beyond youth, we must engage professionals and specially the retired personnel who have the experience, time and passion to give back to society. All that is needed is easy access for engagement and a mechanism to measure the social impact. There are many corporate houses, Volunteer Organizations, individuals who are doing commendable work for the society. However, their-aggregated contribution is mostly unnoticed as it is neither captured nor reported. Institutionalization of volunteerism and creating a national level platform will enable capturing of all formats of volunteering activities, bridging the demand and supply of volunteers and, importantly, synergize the efforts with national priorities.

A National Volunteering Week would be a good time for corporates to consciously revitalize their HR policies around volunteering; it would be a good time for the Government to recognize volunteers with civilian awards; the week would be ideal for schools to come out on the streets and acquaint their students with the realities at the grassroots; it would be a good time for social institutions and communities to leverage volunteers for important tasks and, for stakeholders to connect up for mutual learning and align themselves with the national priorities.

Blogs

Volunteering: Towards a meaningful existence

Ashok Bharti, *Chairman, National Confederation of Dalit Organisations (NACDOR)*

Last year in May, when COVID-19 pandemic disturbed everything in life, the Prime Minister Shri Narendra Modi asked the officials to explore how volunteers from civil society could be utilised to lessen the pressure on health-care sector by invoking them in non-specialized tasks. The statement then issued by the Prime Minister Office said that NGOs could help to establish and maintain lines of communication between the patients, their dependents & health care personnel. The statement also sought to encourage the ex-servicemen to handle call centers for communicating with people under home quarantine. These words from the top echelon enthused organisations, institutions and individuals and they jumped to save, serve, and support the pandemic victims voluntarily. But volunteering is not just about saving, serving, or supporting people in crisis, disasters, and pandemic. It is an affirmative action of the individuals and institutions for achieving something better addressing needs, gaps and vulnerabilities.

Volunteering is about improving lives, strengthening communities, and foster civic engagement through self-less service without any tangible or intangible benefits. It is the self-consciousness of an individual, institution or collective affirmation of individuals putting one's values into action to make a difference, where the need is the greatest, divides are sharper, and demands are actual. In each setup, volunteering serve people, communities and nature with compassion, creativity, and determination.

Volunteering has been in existence in India and overseas since time immemorial. Most countries have established mechanisms that preserve, promote, and encourage volunteerism. United Nation Volunteer under the aegis of United Nations, provides cross-country volunteering opportunities to learn, share and contribute. Government of India formally institutionalised volunteerism among students through National Social Service Schemes in colleges and universities, while Nehru Yuvak Kendra Sangathan fosters volunteerism among the rural youth. Confederation of Indian Industries has set up a National Volunteering Grid promoting volunteer action among the corporate citizens. Most of the non-profit, like National Confederation of Dalit and Adivasi Organisations (NACDAOR) largely rely on large mass base of volunteer for their meaningful ends.

Thus, volunteerism is an essential ingredient in the life of an individual, institution and the nation. It brings people together to serve communities when country faces profound

and enduring challenges such as COVID-19 to help the country and people to overcome such challenge. Individuals or Institutions working voluntarily unites India through their collective resolve, spirit, and actions the betterment of every community.

Founded on the principles of peoples' sovereignty, modern India resolved to secure to all its citizens – Justice, social, economic, and political; Liberty of thought, expression, belief, faith, and worship; Equality of status, and of opportunity and to promote among them all; Fraternity assuring the dignity of the individual and the unity and integrity of the nation. This is the preamble of the India's constitution. In my view, this preamble gives us purpose and a vision for the Indian volunteerism. Keeping preamble in perspective, every Indian can help to fulfill the promise, that India made 75 years ago at the dawn of its independence in 1947.

As mentioned earlier, volunteerism does not necessarily serve in the times of adversity or in crisis. It provides a meaning to the life of an individual, a soulful purpose striving for a meaningful change in society. Volunteer provides educational support to the weaker, needy, and vulnerable groups. They invest their time, talent, and mobilise resources for such as students to help them to realise their educational potential. This reduces dropping out of vulnerable children and reduce delinquency and crimes in future. Delhi Government's mentorship program is an excellent example how volunteerism can help the students to overcome their handicaps with the help of volunteer mentors.

An important area of volunteer intervention is economic sustainability. Volunteers help needy to provide resources, guidance, equipping them with skills, and support to find better economic opportunities and employment. Program such as Functional Literacy Program by the India@75 financial literacy training and hence enable needy, illiterate, and semi-literates to find and connect with better economic opportunities.

Many volunteers work to help to conserve and improve natural habitat, well-being of wildlife and flora and fauna spread across the length and the breadth of India. Many volunteers in India work on water, sanitation, and clean air. They run campaigns, provide important solutions and addresses environment vulnerabilities.

As Omicron variant of COVID-19 pandemic threatens health and well-being of every Indian, many volunteers will be out to provide supplies, vaccination and other medical support to the Corona victims and their families, as they did in 2020 and 2021. Many volunteers help poor and needy financially. In essence, volunteerism is altruistic and strengthen the moral fabric through individual or collective action, and volunteers serve with compassion, creativity, and determination. Everyone is a volunteer in one's life knowingly or unknowingly.

Way ahead

Volunteerism is an act of free will. It reflects the belief in change and responsibility to help catalyze it without the desire for any reward. It is not a new concept, societies across the world have traditions of giving back to the community.

There are many reasons to volunteer and many advocates for volunteering. The time is ripe for everyone who believes in this form of civic engagement to help in building a sustainable

and strong volunteering ecosystem for a new self-reliant India.

India@75 aims to lift the volunteering efforts to greater heights by strengthening the volunteering ecosystem. To this end it will scale its efforts to spread awareness of the benefits of volunteerism and the opportunities available. The energy and excitement that marked all eight editions of NVW, point to a great future for volunteering in our country.



Corporate partners



Non profit partners



Calendar of activities, NVW 2022

Date	Activity	Location	Execution Partner/s
01-Jan	Cinema Classics: Pather Panchali	Virtual	Spicmacay
02-Jan	Great Master Series:Vidushi D. K. Pattammal		
03-Jan	Engagement of children with IIMC volunteer	Virtual	CRY
05-Jan	Bedsheet distribution	HPNE	HPCL (HP Sampark)
08-Jan	Cinema Classics: Aparajito	Virtual	Spicmacay
09-Jan	Great Master Series:Ustad Ali Akbar Khan		
	Rendezvous Series: Pt. Uday Bhavalkar		
	Pet shelter visit and cleanup	Bangalore	Volunteer for a cause
10-Jan	Craft/Folk/Talk Series: Oggu Katha and Oggu Dolu	Virtual	Spicmacay
	Volunteers Day		CRY
11-Jan	International Thank You day concern for sanitation and safe food	Chennai	HPCL (HP Sampark)
12-Jan	Sponsored four candidates from Calcutta Ekatma NGO for nursing course on National Youth Day.	Kolkata	HPCL (HP Sampark)
13-Jan	Ganga ghat cleaning drive		Integrated Volunteers Network
		Donation on Makar Sankranti in mentally challenged shelter home.	Lucknow
14-Jan	Chess Classes for the Underprivileged with the Indian Grand Master Mr. Dibyendu Barua.	Imphal	CRY
15-Jan	Cinema Classics: Apur Sansar	Virtual	Spicmacay
16-Jan	Great Master Series with: Smt. Sitara Devi		
	Rendezvous Series: Guru Ghanakanta Bora		
16- Jan	Distribution of shawl	Delhi	HPCL (HP Sampark)
17-Jan	CRAFT / TALK/ FOLK Series	Kolkata	Spicmacay
	SeedBall Activity (Environment Drive)		Bhumi
18-Jan	Vocal for Local Campaign (Awareness drive to help Local Vendors)	Patna	Bhumi
	Plantation drive	Indore	Little love
19-Jan	Feeding Drive (Care for Souls)	Patna	Bhumi
	vaccination & reflective straps for street dogs drive	Indore	Little love
	Distribution of Ration & Basic Essentials	Panvel	United way Mumbai
	Donation of new nighties at Grandview Care Old Age Home on the occasion of Makar Sankranti	Kolkata	HPCL (HP Sampark)
20-Jan	Clothes & stationery donation drive	Indore	Little love
	Feeding Drive (Care for Souls)	Trichy	Bhumi
21-Jan	Making of Stray Dog's Shelters using Eco-bricks (Animal Welfare)	Patna	Bhumi
	Mosquito Coil Distribution Drive (Care for Souls for street dwellers)	Trichy	
	Stray Dog Feeding (Animal Welfare)		
	Blanket distribution	Indore	Little love
	Distribution of Teaching Learning Material	Uran	United way Mumbai

	Distribution of caps and socks	Delhi	HPCL (HP Sampark)	
	Helping daily wage workers	Vizag	HPCL (HP Sampark)	
22-Jan	Wall/graphite painting session	Indore	Little love	
	Virtual Volunteering on Innovative Urban Plantation and Kitchen Garden	Virtual	CRISIL	
	Visit to BANGALORE HOSPICE TRUST- KARUNASHRAYA, a home for terminally ill Cancer patients	Bangalore	HPCL (HP Sampark)	
23-Jan	Blanket Distribution (Care for Souls)	Patna	Bhumi	
	Sanitary Pad Distribution (Care for Souls)	Pune		
	Cleanup Drive (Environment Cleanliness)			
	Stray Dog Feeding (Animal Welfare)			
	Blanket Distribution (Care for Souls)	Trichy		
	Gardening for Visually Impaired Kids (Care for Souls)	Bangalore	Little love	
	Vegan drive	Indore		
	Eco Friendly Lifestyles	Virtual		CII Uttarakhand State of- fice & Waste warriors
	Dine & Dialogue at cemetery	Bangalore		Ivolunteer
	Cinema Classics: The Circus	Virtual		Spicmacay
	Blood Donation Drive	Bangalore		Volunteer for cause
	Yoga class	Delhi		HPCL (HP Sampark)
	24-Jan	Cleanup Drive (Environment Cleanliness)		Patna
Cleanup Drive (Environment Cleanliness)		Kolkata		
Seva Sandwich (Care for Souls)				
Plastic Recycling drive at Shelter Home (Environment Cleanliness)				
Blanket Distribution (Care for Souls)		Pune		
Painting Competition at Shelter Home (Care for Souls)		Bangalore		
Food Distribution Drive (Care for Souls)				
Shelter home Renovation (Care for Souls)				
Painting at Shelter home (Care for Souls)				
Tree plantation Drive (Environment Drive)		Coimbatore		
Shelter home Renovation (Care for Souls)				
Beach cleanup		Mumbai		
Seed-ball making Wall-painting				
Skill development: Yoga classes		Meerut	Nirbedh Foundation	
Skill development: Dance classes		Indirapuram		
Hot meal/food donation drive		Indore	Little love	
Cleaning of Kanke Dam		Ranchi	Yi Ranchi	
Great Master Series with: Vidushi Girija Devi		Virtual	Spicmacay	
Rendezvous Series: Vidushi A Kanyakumari				
Talk Series: Rukmini Bhaya Nair				
26-Jan	SeedBall Activity (Environment Drive)	Kolkata	Bhumi	
	Shelter Home visit (Care for Souls)	Bangalore		
	Library Setup for Slum kids (Care for Souls)			
	Virtual Library for Visually Impaired (Care for Souls)			
	Food Distribution Drive (Care for Souls)			

	Food Distribution Drive (Care for Souls)	Coimbatore	Bhumi	
	Providing Pillows for Old Age home (Care for Souls)			
	Distribution of soap and masks for underprivileged	Bangalore	Ivolunteer	
	Fighting Corona (Drawing comp)	Mumbai		
	Thiruvananthapuram Chapter	Virtual	Spicmacay	
	Republic day celebrations	Chennai	HPCL (HP Sampark)	
Lady security staff	Vizag	HPCL (HP Sampark)		
27-Jan	Republic Day celebration with kids	Delhi	Ivolunteer	
28-Jan	Virtual Hygiene Awareness Drive	Noida	Jakson Group	
	Virtual Hygiene Awareness Drive			
	Virtual Hygiene Awareness Drive	Kalsar		
	Virtual Hygiene Awareness Drive	Phaltan		
	Virtual Hygiene Awareness Drive	Kolkata		
	Virtual Hygiene Awareness Drive	Kathua		
	Sanitiser donation to District Collec-torate	Jamshedpur		CII IWN Jharkhand
	Quiz Time	Delhi		HPCL (HP Sampark)
29-Jan	Fun day with Kids - volunteers	Virtual	CRY	
	Cinema Classics: Roshomon		Spicmacay	
	Session on Road Safety Awareness (Chota Cop Initiative)	Jamshedpur	Yi Jamshedpur	
30-Jan	Donated clothes and woollens to the street dwellers on Gandhiji's Death an-niversary	Kolkata	HPCL (HP Sampark)	
	Care for elders	Bangalore	Bhumi	
31-Jan	Reflective collar making	Pondicherry	Volunteer for a cause	
	Pulse Polio immunization			
	Pulse Polio immunization	Karnataka		
	Pulse Polio immunization	Coimbatore		
	Pulse Polio immunization	Pune		
Pulse Polio immunization	Mumbai			
15 Dec-15 Jan	Wishing Tree	Virtual	Brillio	

1-31Jan	Vidya-Ganga (Record Video Lessons)	Virtual	Evidyaloka
	Develop Scholastic Content		
	Develop Non-Scholastic Content		
	Learn from Home		
	National STEM Program		Brillio
	Thank God Its Friday session (TGIF)		
	Volunteer your Skills for Social Good		
	Phone Mentoring		Samarathnam Trust
	Audio Book Recording		
	Support to NGO		
	Support to NGO		
	Support to NGO		
	Support to NGO		
	Support to NGO		
Support to NGO	Pan India	Project stepone	
To provide relief to covid 19 affected citizens through telemedicine — vaccination support for healthcare workers			
Tech for elders		Volunteer for a cause	
VTech-Educating underprivileged children online			
To provide awareness on COVID 19 appropriate behaviour, rumours and misinformation	Bangalore & Delhi	DEF	
To mitigate stigma and discrimination as myth/fake news busters			
Education		United Way India	
Food Distribution			
Health & Hygiene			
Skills Building			
Support to Differently Abled			
Safe Travel Education			
Early Childcare			
Environment			
Livelihood			
Assisting the Elderly			
4-8Jan	Tarang: Bharatnatyam by Shivaranjani Harish	Virtual	Spicmacay
6-8Jan	Tarang: Kuchipudi by T.Reddi Lakshmi	Virtual	Spicmacay
6-10Jan	Tarang: Bharatanatyam by Santosh G Nair		
	Tarang: Bharatanatyam by Arupa Lahiry		
	Tarang: Manipuri by Sinam Basu Singh		
	Tarang : Odissi by Nitisha Nanda		
	Blanket Collection & Distribution - Under the project "Khushiyon ki Jholi" Winter Campaign.	Ranchi	Alumni Association of XISS & Coal India Ltd (Central Coalfields Ltd)
09-31Jan	Support to NGO	Virtual	Ensyde

15 Jan -15 Feb	Volunteers as fund raisers' campaign	Virtual	CRY	
18-20Jan	Blanket distribution	Indirapuram Noida Delhi	Nirbhed Foundation	
18-22Jan	Tarang : Hindustani Music by Amjad Ali Khan Tarang : Kathak by Samila Bhattacharya	Virtual	Spicmacay	
18-24Jan	Teaching Session	Ghaziabad	Nirbhed Foundation	
	Teaching Session	Meerut		
	Teaching Session	L a k h i m p u r Kheri		
	Teaching Session	Patna		
	Food distribution	Indirapuram	Pan India	TCS
	Creating access to opportunities in the digital economy.			
	Online Education and Skills Development programs.			
	Environment Sustainability (Tree plantation, Seed ball making, Water Conservation, Save Electricity etc			
	Food distribution			
	Health awareness program.			
19-20Jan	Mask distribution	Indirapuram	Nirbhed Foundation	
19-21Jan	Late night Blanket distribution	Delhi NCR		
20-21Jan	Women health & hygiene awareness and sanitary napkins distribution	Indirapuram		
22-23Jan	Medical camp & medicine distribution	Virtual	Standard Chartered Bank	
22-24Jan	Art & craft classes		Kendriya Vidyalaya Online Series: Minu Gaur Kendriya Vidyalaya Online Series: Dr. Sneh Gangal	Spicmacay
	Education support			
	Mini Virasat: IIT Hyderabad Chapter			
24-26Jan	Self Defence workshop for girls at Ashadeep Swadher Grehon National Girls Day	Kolkata	HPCL (HP Sampark)	
25-29Jan	Call and Connect- Motivate and empower girl students	Pan India	CGI	
18-31Jan	#KindnessMatters - 1000 acts of kindness			
28-Jan	#TimeForNature			
5-31Jan	Audio Book Recording			
17-Jan	Pro Bono – How to 'Minutes of Meeting'			
1-16Jan	Let's Speak English			
1-31Jan	Phone Mentoring College Students			

About India@75

India@75 is an industry-led, multi-stakeholder movement to shape a country defined by moral, economic and technological strength. It was initiated by the late Professor CK Prahalad in 2008. India@75 Foundation houses the vision and works to mainstream it in multiple ways. Its prime focus is to catalyze strategic collaborations between different stakeholder groups so that they can help shape solutions to critical issues facing the country. CII, in its capacity as an industry collective, actively supports the Foundation.

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Published by Confederation of Indian Industry (CII) & India@75 Foundation, The Mantosh Sondhi Centre; 23, Institutional Area, Lodi Road, New Delhi 110003, India, Tel: +91-11-24629994-7, Fax: +91-11-24626149; Email: info@indiaat75.in; Web: www.indiaat75.in

