

# NATIONAL VOLUNTEERING WEEK 18 - 24 January 2016

## REPORT

### I FOR INDIA



Confederation of Indian Industry

# Volunteer Speak



## **Bhumika Makker**

It was an incredibly amazing experience to be a part of the National Volunteering Week and getting opportunities to work for our own society and contributing our efforts towards it's well-being. It has also given us the opportunity to nurture our skills and let our creative juices flow freely and had us relive our school life working along with students and conducting workshops. To be concluded, it was quite an informative and enlightening experience.



## **Sachin Jain**

An awesome volunteering experience. It feels great giving back to society and nature. Today I taught the students about film making while other volunteers were taking several other workshops. The students also enjoyed a lot. Being a volunteer gives me happiness, and i will never leave it for anything.



## **Shubhi Bhalla**

By being a part of the National Volunteering Week from 18th January to 24th January, I got to learn a lot about the volunteering organisations and NGOs working to change the world. Quoting my senior "The nature has given us so much. It's time for us to pay back". I volunteered in government schools and learnt a lot about how eager the little children are and they are ready to learn any new information. Handling them, teaching them, and playing with them was an experience for lifetime. It was a pleasure to be a part of the volunteering week. I would love work with you again.



## **Sweta Kiran**

Volunteering for The National Volunteering Week was a very different experience that provided me with insight on how to create a learning culture. I am in a new role and this will help me lead my team. By being a volunteer for this event, I would surely like to mention the satisfaction I achieved when I interacted with school children. Their curiosity to learn more made me much happy and I will coach others to do the same(volunteer in a good cause). I will work on reframing my thinking to learner style and not be so anxious/nervous about the feedback process. It was educational, reflective and fun.



## **Anubhav Gupta**

Volunteering has helped me a lot in developing my personality. It also changed my perception about my surroundings. I was able to indulge myself into some work of social welfare and was also able to contribute into the development of society. I am glad that children were able to understand what I wanted to teach them. In the process of teaching others I also learnt the moral values of life. I am looking forward to work continuously in such more events. Thanks to everyone who helped me.



## **Shefali Raj**

"National Volunteering Week has provided a platform to showcase inspiring work of volunteers and it highlights the value and impact of volunteering to the society. It is a great experience for our college to be a part of it. I feel extremely gratified seeing staff and students being sensitive to things around. PSIT is " Thankful "to India@75 for giving such a wonderful opportunity. Kudos!

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*Health awareness workshop for slum dwellers, Kanpur*

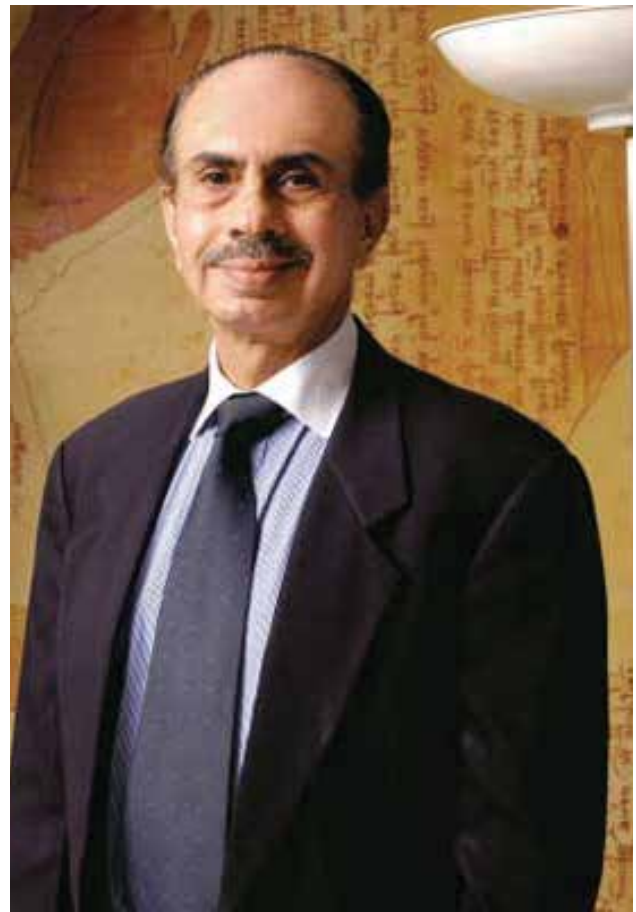


# Foreword

As India registers strong economic growth, significant challenges remain with regard to inequity, unemployment, food security, natural disasters, climate change etc. Given these complexities, direct participation of people will increasingly play a transformative role.

Synergized efforts of 1.25 billion Indians in cohesion can be a force multiplier, volunteers as channels of delivery can be instrumental in actualization of many of the social developmental mission mode schemes aimed at achieving an inclusively developed India by 2022. Volunteerism lies at the heart of this process and India@75 has been endeavouring to facilitate creation of platforms for stakeholders to converge, collaborate and forge partnerships through its various volunteer initiatives like Count Me In, Pro Bono, and National Volunteering Week. These initiatives are gaining momentum and are sure to create a domino's effect for volunteerism in India.

This report aims to capture the process and assess the impact with a larger objective of developing a scalable model through the collaboration of diverse stakeholders like the Government, Industry, Civil Society Organizations, Students, Homemakers etc. The report substantiates the approach adopted by India@75 in achieving its vision objectives, I am sure it will motivate and encourage Indians across geographical and social spectrums to get engaged with the nation building exercise and give their bit to be part of the Indian growth story, which is bound to be a gratifying experience.



## Mr Adi Godrej

*Chairman, India@75 Foundation & Chairman, Godrej Group*



*Art competition for Government school children, Delhi*



*Cleanliness drive, Kochi*

# Preface

India@75 is a path breaking initiative of the Confederation of Indian Industry (CII). It envisions what India should be in its 75th year of independence and seeks to bring together all stakeholders like the industry, Government, institutions, community groups, individuals etc. for actualization of the vision. Late Prof C.K. Prahalad has been the inspiration behind India@75. While commemorating the 60th year of India's independence, on 23 September 2007 during the Incredible India@60 commemoration at New York he articulated the idea of holistic three dimensional development of India to acquire economic strength, technological vitality and moral leadership by 75 years of independence in the year 2022. CII adopted his vision on 8 May 2008 after validating the same through a pan India public reasoning process. Currently, the focus areas are skills, functional literacy, urbanization and environmental sustainability. Volunteerism has been identified as the key enabler cutting across all the vision elements and hence there is massive thrust on this element.

Volunteer action is an essential means of overcoming social exclusion as it can improve feelings of self-worth and help to develop vocational and other skills. For communities, it can lead to greater cohesion through building trust. Volunteerism will also activate previously dormant human resources and can thus lead to economic gains. Incorporating volunteerism into national development planning is likely to bring considerable benefits to the countries that are lagging furthest behind. Volunteerism is inbuilt in the very ethos of Indian culture from time immemorial, cutting across all religions. Selfless 'Seva' is considered to be the utmost gratifying experience as it brings inner joy and satisfaction of making others happy.

In order to create an eco-system for structured volunteering in India, the India@75 National Volunteering Week (NVW) was celebrated for the third year in succession from 18 – 24 January, 2016. During the week millions of Indians celebrated the virtue of selfless service and shared their common aspiration of making India an inclusively developed and progressive nation.



*Blood Donation Camp, Delhi*



*English tuitions for housekeeping staff, Pune*



*Children showing project right to write recycled notebooks after distribution, Bhopal*



# The Journey So Far

India@75's tryst with volunteering started as a part of its Strategic Civic Engagement Campaign through the National Volunteering Grid (NVG) in 2012, when it launched the 'Count Me In' campaign on October 2, 2012 to sensitize fellow citizens and endeavoured to bring volunteerism in public discourse, 55 million Indians were reached out through the campaign.

India@75 brought together diverse stakeholder groups to build the Count Me In architecture. These groups varied from community networks to security forces to individuals to non-governmental organizations to industry to academia and this list is only expanding. It was our endeavour to profile every Indian and create a well-defined system for integrating them in Count Me In.

Count Me In was based on the principle 'Theory of Core Competency' where individuals and organizations were invited to contribute to building an inclusively developed India and to propel social change by deploying their individual talents, professional skills and core competencies.

What stood out about this movement was that post-independence, it was the first time ever that the nation collaborated and worked together and every Indian contributed his/her own bit for a shared aspiration; a dream to build an India that would shape the world order in coming years.



*Wall Cleaning, Salem*

"Nation building has to be collaborative movement between corporate, youth and NGOs. People could contribute through time, skills or money. These are the pillars of volunteering, especially pro bono skilled volunteering. India@75 aims to engage individuals and motivate them to Participate, step up, count themselves in in this movement."

**Rajan Navani**

Chairman, CII Council on India@75 & MD, Jetline Group



*Street play on road safety, Delhi*

## India@75 National Volunteering Week 2014

Understanding the need for scaling up through larger participation, India@75 expanded the scope of volunteering activities beyond one day to a week in 2014 and celebrated an entire week of volunteering from January 12 coinciding with the National Youth Day and after a weeklong celebrations culminating on January 18 as India@75 National Volunteering Day. It was supported by the Ministry of Youth Affairs & Sports through the participation of 2.6 lakh NYKS Clubs and 3.2 million NSS volunteers. Approximately 116 million people were reached out.



*Mr Rajan Navani, Chairman, CII Council on India@75 & MD, Jetline Group with Mr DNV Kumaraguru, Chair, Taskforce on NVW 2016 & Director, External Relations and Human Resources at Indian School of Business*



*Youth of our country envisaging India@75*

## India@75 National Volunteering Week 2015

In 2015, India@75 was inspired by the 'Swachh Bharat' vision of the Honourable Prime Minister and believed that it could contribute to this mission through its NVW activities. The overarching theme of volunteering week was thus chosen as 'Swachh Bharat' which resonated harmonically with the vision elements of India@75. The NVW 2015 saw participation from NGOs, Community Groups, Organizations, Corporates and numerous citizens especially the youth. The focus of the campaign was to mainstream the industry with the mission mode scheme of the Hon'ble Prime Minister and disseminate collaborative participation 7525 hours of volunteering were created and more than 35 cities participated in the nationwide celebration of Volunteering



*Save the earth Rally, Vadodra*



*Old Age Home Visit by students, Raipur*



## India@75 National Volunteering Week 2016

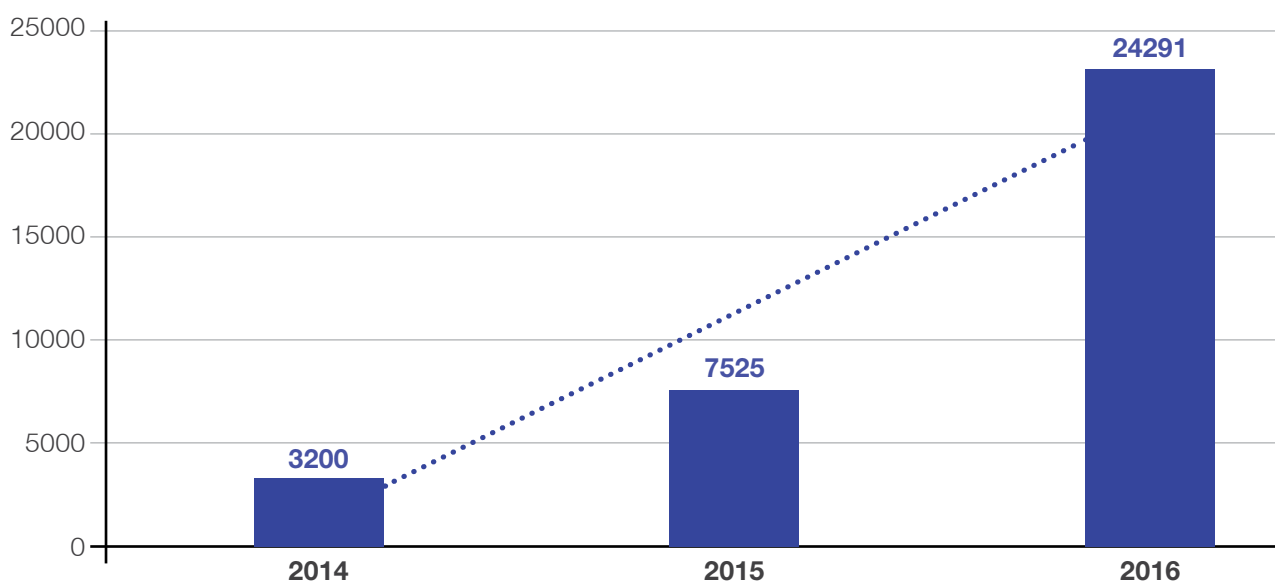
The Main objective of the NVW 2016 was to undertake more on ground activities by facilitating synergy and cohesion amongst local stakeholders in a city so that they can collaboratively focus on issues as per local prioritization and develop better understanding amongst themselves. Activities were also aimed at showcasing the role models and convincing people about the ease to connect and collaborate by way of sharing their skills, time or resources. This year's theme "I FOR INDIA" was all about appreciating and understanding the work of individual volunteers across the nation. The exercise was extremely rewarding as it resulted in synergy amongst local stakeholders like industry, Government agencies like NSS & NYKS, community organizations and NGOs / CSOs.

During this week, we reached out to more than 3 lac Indians and 24291 hours of volunteering was created in more than 25 cities in the nationwide celebration of Volunteering.



*Sports competition for government school girls, Bangalore*

### No. of Volunteering Hours Recorded





# Highlights of the Week

## NVW 2016 Launch, 18 January, New Delhi

India@75 National Volunteering Week (NVW) was launched at an event on 18 January 2016. Mr Rajeev Gupta, Secretary, Ministry of Youth Affairs & Sports was the Keynote Speaker at the launch. Mr Rajan Navani, Chair – CII Council on India@75 & Mr Kumara Guru, Chair, Taskforce on India@75 NVW addressed the gathering. Representatives from NGO's, Corporate & students from colleges participated in the event. Later in the day Mr Rajan Navani addressed student volunteers at the Republic Day camp of National Service Scheme. Mr Navani said "Youth are drivers of change and India is poised to emerge as an economic and human resource super power in the next two decades because of its demographic dividend"

While speaking on the topic "Youth as Change Agent" Mr Kumara Guru highlighted young business leaders who are not just driving economy but are also creating jobs there by triggering socio economic change. He emphasized the importance of volunteering in nation building and congratulated the NSS volunteers for their efforts as change agents in their respective towns and villages.



"Global evidence shows that millennials today have greater affinity to corporates with a heart and a sense of shared responsibility. Volunteering is a way for employees to contribute their time, skills and expertise for the welfare of the communities in which they live and grow. It also helps in strengthening of many non-profit institutions who otherwise would not be able to recruit such specialist skills. While volunteering contributes to brand building and other tangible benefits for companies; to my mind it is a platform for employees to make a real difference and for them to become more sensitive to the world around them. There is a huge potential within the industry and expectations from it to participate and lead initiatives in volunteerism as a means of nation building."

### Dr Mukund Rajan

Brand Custodian and Chief Ethics Officer,  
Tata Sons

*Launch of India@75 National Volunteering Week (NVW)  
18 January, 2016, New Delhi.*

*L-R: Mr Rajan Navani, Chairman, CII-Council on India@75 & MD Jetline Group, Mr Rajeev Gupta, Secretary, Ministry of Youth Affairs & Sports, Government of India, Mr DNV Kumara Guru, Chair, Taskforce on NVW 2016 & Director, External Relations and Human Resources at Indian School of Business.*

## Hackathon 21 January, Pune

CII and India@75 Foundation organized a Hackathon on 21 & 22 January at Pune. Participants were required to use mobile and cloud technologies to develop ingenious solutions in areas such as Swachh Bharat, Make in India, Agriculture, Food Security & Healthcare, Governance etc. Cognizant Technology Solutions and NASSCOM Foundation collaborated as 'Knowledge Partners'. 120 participants from 38 teams participated in the India@75 Hackathon; After 12 hours of coding and mentoring, 9 teams were short-listed by mentors to show-case their ideas / Apps to the Jury.

The winning team 'Kode Krakkers' had designed an app that aimed at making the best use of eWaste by either donating to Not for Profits or by recycling. The proposed solutions aims to solve the ever growing problem of e-waste caused due to regular upgrade of electronic devices much before their life cycle ends. This leads to massive accumulation of eWaste by early retirement and obsolescence. The app E-Yard provides a platform to agencies that have a requirement of e-waste or old electronics devices like laptops and computers and connects them to

corporate's that would like to phase out their old e-devices.

The second runners up 'Team Quagnitia' were a team of professionals from a Pune based start-up. The app 'City Cleaners' is a collaborative tool that would connect Citizens, Social Groups and Corporates with an objective of making the city clean and green. City Corporation would be notified of the issues. They would be able to relay out incidents to the various wards in the city. In addition to this they would also be able to send out instructions to social groups to carry out awareness programs in severely affected areas.

A special jury award was given to a team of students of team 'Bone Crushers' who proposed the use of image sensing algorithm to automate traffic signals. The team proposed a combination of tools that would measure traffic density and image sensing software to automate traffic signals across major cities. Some other concepts that enthused the jury included an app that would analyze investment habits of users and advise them on best suited investments for them based on historical data.



Winners of the Hackathon with Mr. Rajan Navani, Chairman, CII Council on India 75



## Cleanliness Drive by Godrej Leadership 20 January, Mumbai

Godrej Group undertook a major cleanliness drive at its Vikhroli campus in support of the National Volunteering Week 2016. The employees of Godrej

Group turned out in large numbers to be part of a cleanliness drive and cleaned areas around the Godrej Campus that needed attention.



*Cleanliness drive by Godrej Team, Mumbai*

# Key Learnings and Way Ahead for Volunteerism in India

Globalisation and the digital age are altering the face of volunteerism. Change is challenging, and critical questions have been raised about the value and contributions of many new forms of volunteerism. In some cases, technology-based volunteerism may supplant significant and meaningful volunteer engagement. International volunteerism may be exclusive. Corporate volunteerism may be disingenuous. Conversely, modern volunteerism has the potential to contribute significantly to human development. Efforts are therefore needed to ensure the broadest possible participation by all members of society. For large numbers of people in low-income countries, access to innovative technologies is still limited and the notion of volunteering internationally is very remote. Moreover, only a handful of companies in developing countries commit resources to supporting employee volunteering schemes. Nonetheless, there is reason to be optimistic that evolving forms of volunteerism will enhance opportunities for people to volunteer. The spread of technology connects more



*Sports Activities with children, New Delhi*

rural and isolated areas. NGOs and governments are beginning to realise the value of South-to-South international volunteerism, as well as diaspora volunteering, and are dedicating resources to these schemes. Corporations are responding to the 'social marketplace' by supporting CSR initiatives that include volunteerism. New opportunities for engaging people in volunteerism are opening up with the result that more people are becoming involved and those already participating are expanding their commitment. This is excellent news for the social fabric of our societies.

Volunteerism in India needs to be given a sharper focus through synergy at the national level so that the volunteering efforts of various stakeholder groups can be synced with the national agenda for implementation of mission mode schemes like Swachh Bharat, Direct Transfer Benefit etc besides accentuating the process in health, education and other human development related social schemes.



*Eye check up camp for house keeping staff, Kanpur*



## A collage of 20 photographs showing students and teachers engaged in various activities. The top row includes students working on a large mural, a group holding a banner, students sweeping, and a girl holding a book. The second row shows a group of students and teachers, a large group photo, and a girl receiving a certificate. The third row features a large group photo of students in front of a pink building. The bottom section contains 12 smaller photos of students participating in sports, social events, and group photos.

# Footprint





# Key Statistics

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No. of people  
engaged through  
activities

**11316**

No. of people  
impacted through  
activities

**44262**

No. of people  
sensitized  
through activities

**129786**

Volunteering  
hours  
generated

**24291**

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People engaged  
through digital  
media

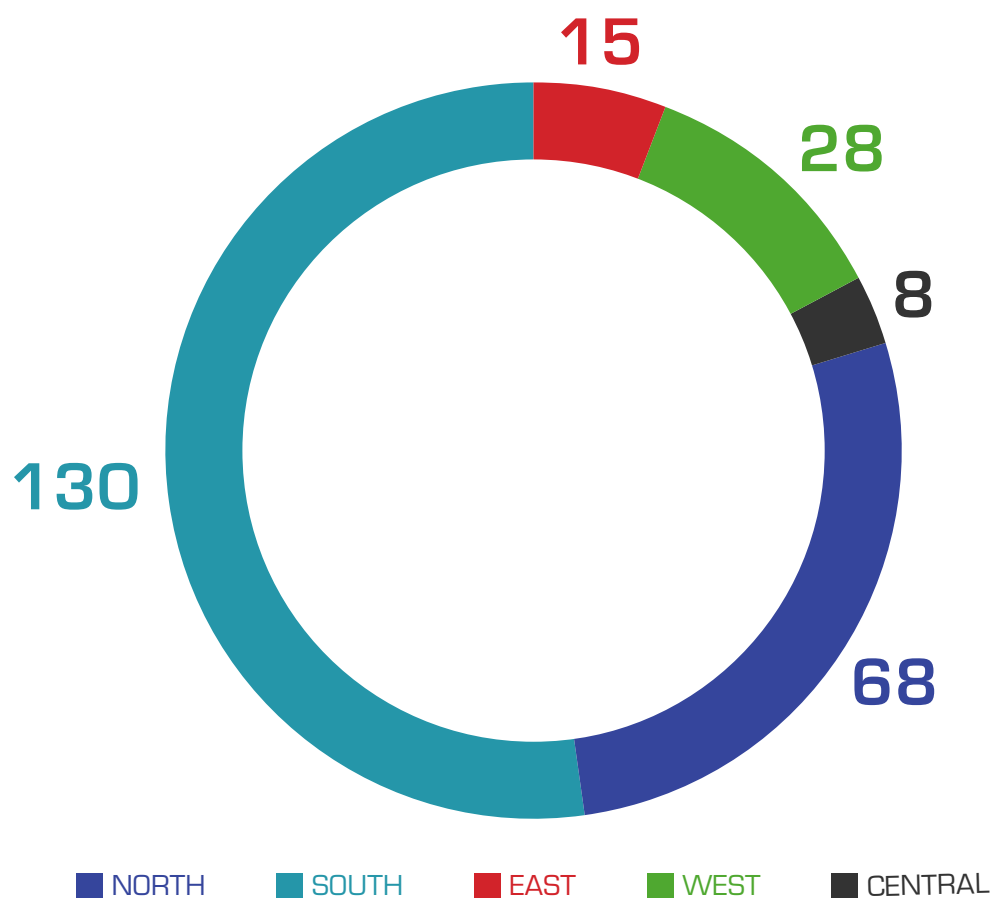
**704388**

Total Outreach  
through various  
means

**909387**

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## Geographical Spread of the activities



# NVW in Social Media



**Pawan Bhagat** I am a state level football player and I love playing football with kids from the slums. I train them and arrange matches. Not much but trying my bit for the nation  
#HeroWithinYou.

Like - Reply - Message - 👍 2 - February 4 at 7:57-



**Kritarth Sanwal** I go for running every morning with my Grandfather. To be a hero I want to be fit and active. A perfect nation needs a healthy and fit generation. #Herewithinyou

Unlike - Reply - Message - 👍 4 - February 4 at 8:01pm



**Pushkar Sapra** I am an MNC employee and do not get much time to serve the humanity. But every year I with my family donate warm clothes to the needy. Small efforts from us can bring a big revolution. #HeroWithinYou

Unlike - Reply - Message - 👍 1 - February 5 at 3:57pm



**JaTin SapRa** I joined a college cleanliness campaign and realized how difficult it is to clean something that we ruin our self. DO NOT Litter. We all should keep our environment clean. #HerowithinMe

Unlike - Reply - Message - 👍 2 - February 4 at 8:16pm



**Shreekant Pujari** You require a daily motivation to rise up and take up the challenge of being fit and active and i am ready for it. #HeroWithinYou.

Unlike - Reply - Message - 👍 2 - February 5 at 11:58pm





859



404



923



318

#### People

January 13 - February 9

**Men 25-34**

Largest Audience (30%)

**Mobile Devices**

Most Common Device (56%)

#### Reach

January 13 - February 9

**210,674**

People Reached ▲20%

**23,010**

Post Engagement ▲37%

#### Page Likes

January 13 - February 9

**850**

Page Likes ▲24%





# NVW in Print Media







*Day out with children, Bangalore*

## List of Activities

Sr No.	Date	City	Activity
1	18-Jan-16	New Delhi	Movie Screening and Dance performance
2	18-Jan-16	New Delhi	Session on Child Rights
3	18-Jan-16	New Delhi	Community Awareness Drive on Cleanliness
4	18-Jan-16	New Delhi	Donation of old clothes to GOONJ NGO
5	18-Jan-16	New delhi	Road Safety Street Play
6	18-Jan-16	New Delhi	Plantation and Cleaning Drive
7	18-Jan-16	Goa	Learning Session on Conflict Management and Problem Solving
8	18-Jan-16	Raipur	Industrial Visit
9	18-Jan-16	Bhopal	Donation of Recycled Notebooks, Distribution of Swachh Bharat Hyegine kits and experiences sharing session with underprivileged children
10	18-Jan-16	Vadodara	Clean your Campus
11	18-Jan-16	Dehradun	E Waste Collection Drive
12	18-Jan-16	Kanpur	Free Medical Check up of Security Guards
13	18-Jan-16	Kanpur	Blanket Distribution to security Guards
14	18-Jan-16	Bangalore	Sports Day Event
15	18-Jan-16	Hyderabad	Be A Teacher in English language basics/ grammar/ spoken English
16	18-Jan-16	Hyderabad	Health & Hygiene session
17	18-Jan-16	Hyderabad	TalHunt - annual interschool competition for Outreach supported schools
18	18-Jan-16	Mumbai	Talk on Good Touch Bad Touch

Sr No.	Date	City	Activity
19	18-Jan-16	Pune	Teaching Housekeeping Staff at SIBM.
20	19-Jan-16	Trivandrum	Session On Compassionate Kozhikode
21	19-Jan-16	Vadodara	Walk Back Rally
22	19-Jan-16	Kochi	Session on computer skill training
23	19-Jan-16	Goa	Learning Session on Communication & Public Speaking
24	19-Jan-16	Salem	Wall Cleaning
25	19-Jan-16	Bhopal	Self Defence Workshop for Girls and Komal film Screening
26	19-Jan-16	Erode	Awareness Session on Road Safety
27	19-Jan-16	Erode	Project Masoom: Awareness Session on child Abuse
28	19-Jan-16	Raipur	Blood Donation Camp
29	19-Jan-16	Kanpur	Plantation Drive
30	19-Jan-16	Bangalore	Educational trip for government school children
31	19-Jan-16	Chennai	Thank you card making for our brave Army men at border forces
32	19-Jan-16	Coimbatore	Digital Literacy awareness floor walk
33	19-Jan-16	Mumbai	Daily Teaching activities for children of migrant construction workers
34	19-Jan-16	Kolkata	Teaching basic English and Maths to children
35	19-Jan-16	New Delhi	Video Making and photo shoot
36	19-Jan-16	Bangalore	Socio Economic Survey for Villagers
37	20-Jan-16	Bhopal	Komal film Screening and awareness against child sexual abuse
38	20-Jan-16	Salem	Wall Cleaning
39	20-Jan-16	Salem	Horn Not Ok Please Sticker distribution
40	20-Jan-16	Erode	Eye Check Up Camp
41	20-Jan-16	Raipur	Visit to Old Age Home
42	20-Jan-16	Kanpur	Distribution of stationary items & school bags to underprivileged students
43	20-Jan-16	Kanpur	Collection of old clothes by students
44	20-Jan-16	Gurgaon	Team building and story Telling
45	20-Jan-16	Lonavala	Government school boys were given a talk on Love Yourself
46	20-Jan-16	Bangalore	Spending time with specially abled children.
47	20-Jan-16	South Delhi	Session on environment issues, conservation methods which can be implemented
48	20-Jan-16	Gurgaon	Career guidance workshops
49	20-Jan-16	Pune	Hackathon
50	20-Jan-16	Mumbai	Daily Teaching activities for children of migrant construction workers



Sr No.	Date	City	Activity
51	20-Jan-16	Bangalore	Polio Camp
52	20-Jan-16	New Delhi	Film screening
53	20-Jan-16	Bangalore	Shramadhan work
54	21-Jan-16	Bhopal	Distribution of Right to Write notebooks and Komal film screening
55	21-Jan-16	Ludhiana	Session on Health Through Ayurveda
56	21-Jan-16	Dehradun	E Waste Collection Drive
57	21-Jan-16	Goa	Workshop on Conflict Resolution
58	21-Jan-16	Mumbai	Awareness Session on Project Masoom
59	21-Jan-16	Mumbai	Session on Mentorship
60	21-Jan-16	Kanpur	English Speaking classes for Admin Staff
61	21-Jan-16	Kanpur	Free Medical Check up of Cleaning Staff
62	21-Jan-16	Bangalore	Eye prescreening camp for children at an Orphanage.
63	21-Jan-16	Chennai	Traffic Awareness Campaign
64	21-Jan-16	Hyderabad	Be A Teacher in English language basics/grammar/spoken English
65	21-Jan-16	Pune	Hackathon
66	21-Jan-16	Coimbatore	Blood donation Camp
67	21-Jan-16	Kolkata	Teaching basic English and Maths to children
68	21-Jan-16	Bangalore	Makarsakranti celebrations with underprivileged kids
69	22-Jan-16	Kochi	Awareness Session on Child Sexual Abuse
70	22-Jan-16	Salem	Session on Project Komal
71	22-Jan-16	Goa	Workshop on Communication Skills
72	22-Jan-16	Hyderabad	Personality Development classes
73	22-Jan-16	Chennai	Teaching Academics and Extra-curricular skills for the street children
74	22-Jan-16	Sonipat	Launching of Project Prayas: Sensitizing people about Cleanliness & Swachh Bharat Abhiyan
75	22-Jan-16	Sonipat	Blood Donation Camp
76	23-Jan-16	New Delhi	Face painting and sensitisation session on health and hygiene
77	23-Jan-16	New Delhi	Children were sensitized on equality of women by theatres
78	23-Jan-16	Chennai	Teaching Academics and Extra-curricular skills for the village children
79	23-Jan-16	Chennai	Lead India Session
80	23-Jan-16	Chennai	Teaching Academics and Extra-curricular skills for the street children
81	23-Jan-16	Hyderabad	Sports Day Event

Sr No.	Date	City	Activity
82	23-Jan-16	Hyderabad	Career guidance and awareness on digital literacy
83	23-Jan-16	Coimbatore	Health & hygiene session
84	23-Jan-16	Kolkata	Teaching Academics and Extra-curricular skills for the village children
85	23-Jan-16	Dehradun	E Waste Collection Drive
86	23-Jan-16	Vijayawada	Komal Session on "Save Girl Child"
87	23-Jan-16	Bangalore	Paper Drive under Project Street
88	23-Jan-16	New Delhi	Cleaning and plantation drive
89	23-Jan-16	Sonipat	Thalassemia Checking Camp
90	24-Jan-16	Dehradun	Clean-up Drive
91	24-Jan-16	Vadodara	Cyclothon – NVW Celebration
92	24-Jan-16	Raipur	Blood Donation Camp
93	24-Jan-16	Kanpur	Old Age Home Visit by students
94	24-Jan-16	Pune	Teaching Housekeeping Staff at SIBM
95	24-Jan-16	Pune	Understanding Science concepts through experiments
96	24-Jan-16	Chennai	Distribution of tarpaulins to help the fisher men at Ponneri to set it up in their huts
97	24-Jan-16	Chennai	Lake cleaning
98	24-Jan-16	Hyderabad	Lake cleaning, Nizampit
99	24-Jan-16	Hyderabad	Street cleaning, Kukatpally
100	24-Jan-16	Hyderabad	Pothhole filling
101	24-Jan-16	Bangalore	Street cleaning
102	24-Jan-16	Sonipat	Collection of Books for setting up a library



*Sports competition for government school children - Bangalore*



*Team Building workshop - Delhi*



## Organizers



## Our Partners



Mid Day Meal distribution to school children - Bangalore



School bag distribution for underprivileged children-Kanpur



## Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, India's premier business association has around 8000 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 200,000 enterprises from around 240 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.



India@75 is a path breaking initiative. It envisions how India should be in her 75th year of independence and seeks to bring together all stakeholders including the industry, government, institutions, community groups and individuals to translate the vision into reality. Late Prof C.K Prahalad has been the inspiration behind India@75. While commemorating the 60th year of India's independence, on 23rd September 2007 during the incredible India@60 commemoration at New York he articulated the idea of holistic three dimensional development of India to acquire enough economic strength, technological vitality and moral leadership by 75 years of independence. CII adopted his vision on 8th May 2008. In 2008-09, Confederation of Indian Industry (CII) in collaboration with Boston Consulting Group (BCG) undertook a pan India visioning exercise to validate the vision of Late Prof C.K Prahalad. The exercise covered complete spectrum of society; over 1000 interviews, 125 workshops with over 10,000 participants including 6 chief ministers were conducted to evolve the vision document "India@75 – The People's Agenda".

### India@75 Foundation Confederation of Indian Industry (CII)

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